



Publishing in quality journals

Publishing Power Hour 1

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Curtin University acknowledges the traditional owners of the land on which Curtin Perth is located, the Wadjuk people of the Nyungar Nation; and on our Kalgoorlie campus, the Wongutha people of the North-Eastern Goldfields.

Session outline

- Strategic publishing - planning
- What is a quality journal?
- How to find quality journals
- Tools to help you select the best journal for YOU
- Frequently asked questions...

Publishing

Writing and publishing

Information about where and how to publish and what to do with publication outputs.



Strategic publishing

Develop an effective publishing strategy



Data publication

Help others find your research data



Open access

Share your research output openly



espace

Deposit your research publications into espace



Curtin HDR theses in espace

Deposit your thesis to espace

Planning – key to publishing success

- Have a publishing strategy before you start
- Why?
- Choose a journal!
- How?
 - There are tools to **identify** potential journals
 - Then **select** the best journal for your research

Think about ...

- Recommendations
 - Colleagues
 - Knowledge of the area
 - Database search
 - Journal finding tools (Elsevier, Emerald, Taylor & Francis; IEEE)
- Who is your audience?
 - Academics
 - Industry
- How much time have you got?
 - Cabell's – acceptance rates
 - Frequency of publication
 - Special issues – call for papers

What is a quality journal?



THE LANCET



- Discipline Lists
- ERA Journals List
- Databases – WoS, Scopus etc.
- List of non-quality journals

The Publishing Universe (some of it)

**Web of Science
(Clarivate)**

Unique
journal titles:
121

**Web of Science
Metrics:**

- Journal Impact Factor (JIF)
- Immediacy index

**Scopus
(Elsevier)**

Unique
journal titles:
26,269

Scopus Metrics:

- SJR
- SNIP
- Citescore
- H-index

Overlapping
journal titles:
131,489

The journal coverage of Web of Science, Scopus and Dimensions: A comparative analysis (2021) – Link [here](#)

So many metrics...

74.699

2019 Journal Impact Factor

Article Influence
Score

31.319

987

H Index

SNIP 2019
13.212



The NEW ENGLAND
JOURNAL of MEDICINE

CiteScore 2019
66.1

Eigenfactor
Score

0.66080

Q1

Medicine
(miscellaneous)

best quartile

SJR 2019
18.291

Tools for finding quality journals

No single source will give you all the information you need!

- [Scimago](#) (Scopus data)
- [Scopus](#) (more information than Scimago)
- [Journal Citation Reports](#) (InCites - Web of Science data)
- [Ulrichsweb](#) (use with discretion)
- [ERA list](#)
- Discipline Lists – e.g. [ABDC list](#); [Cabells Directories](#);
[Washington & Lee Law Journal Rankings](#); [Hartzing Journal Quality List](#);

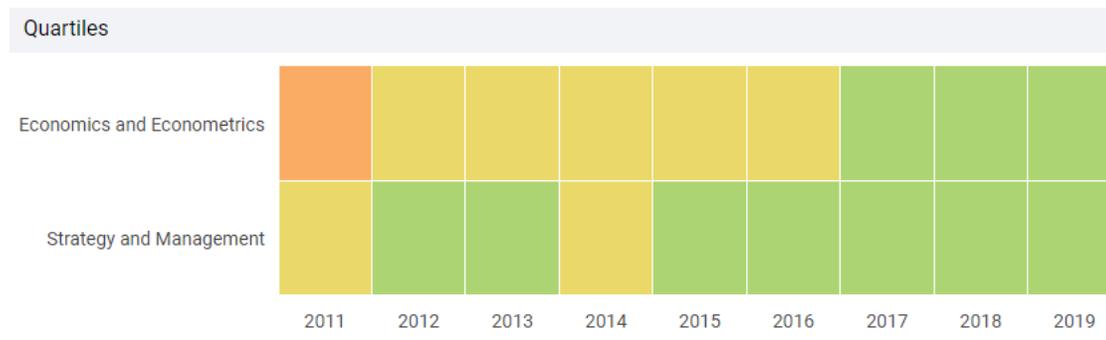
Differences in Tools

Scimago: Q1

Journal Citation Reports:
Q2

ABDC list: B

Harzing list: various



JCR Category	Category Rank	Category Quartile
BUSINESS <i>in SSCI edition</i>	56/154	Q2
MANAGEMENT <i>in SSCI edition</i>	70/226	Q2

JOURNAL OF FAMILY BUSINESS STRATEGY

Publisher: Elsevier
Field of Research: 1503
ISSN: 1877-8585
ISSN Online: 1877-8593
Rating: B

Professor Anne-Wil Harzing

Journal Quality List © 2000-2022

Page 3 of 15

ISSN	Journal	Subject area [Range highest to lowest]	JourQual FT 2015 A+D	JourQual FT 2016 1=Y	ABDC 2019 A*-C	Cnrs 2020 1*-4	EJL 2020 P*-S	ABS 2021 4*-1	Den 2021 2-1	Hceres 2021 A-C	Scopus CiteSc 2021	Fnege 2022 1*-4
1080-5699	Business Communication Quarterly	Comm			C							
0962-8770	Business Ethics	OS/OB,HRM/IR	C		B	4	S	2	1	B	5.9	3
1052-150X	Business Ethics Quarterly	OS/OB,HRM/IR	B		A	2		4	1	A	4.6	2
0007-6791	Business History	Bus Hist			A	2	P	4	2	A	2.0	2
0007-6805	Business History Review	Bus Hist			A	3	S	4	2	B	1.4	3
0007-6813	Business Horizons	Gen & Strat	C		B			2	1	B	11.3	3
1463-7154	Business Process Management Journal	OR,MS,POM	C		B	3		2	1	B	4.8	4
0964-4733	Business Strategy and the Environment	Gen & Strat	B		A	4		3	1	B	10.3	3
0955-6419	Business Strategy Review	Gen & Strat	C		B			1				
0008-4256	California Management Review	Gen & Strat	B		A	2	M*	2	2	A	8.6	2

Scimago Journal Ranking

- [Available freely](#)
- Based on Scopus data, so very comprehensive
- It ranks journals using 15 indicators of “prestige”
- Journals are assigned a rank by percentiles: Q1 – Q4
- In most cases, Q1 or Q2 journals are considered to be “quality”

All subject areas ▼ Archeology ▼ All regions / countries ▼ All types ▼
 2019 ▼

Only Open Access Journals Only SciELO Journals Only WoS Journals ? Display journals with at least Citable Docs. (3years) ▼ Apply

Download data

1 - 50 of 311 ◀ ▶

Title	Type	↓ SJR	H index	Total Docs. (2019)	Total Docs. (3years)	Total Refs. (2019)	Total Cites (3years)	Citable Docs. (3years)	Cites / Doc. (2years)	Ref. / Doc. (2019)	
1 Quaternary Science Reviews	journal	2.235 Q1	173	432	1102	43034	4934	1066	4.01	99.62	
2 Journal of Agrarian Change	journal	1.678 Q1	52	38	125	2979	293	125	2.34	78.39	
3 American Museum Novitates	book series	1.349 Q1	34	18	70	693	143	70	2.34	38.50	
4 Journal of Archaeological Science	journal	1.293 Q1	118	108	396	7806	1222	391	2.83	72.28	
5 American Antiquity	journal	1.226 Q1	72	49	131	3738	271	124	2.25	76.29	
6 Journal of Archaeological Method and Theory	journal	1.224 Q1	52	61	135	7272	395	129	3.11	119.21	
7 Journal of World Prehistory	journal	1.210 Q1	49	12	34	1859	90	33	2.44	154.92	

Journal of the North Atlantic

Country United States -  [SJR Ranking of United States](#)

Subject Area and Category Arts and Humanities
Archeology (arts and humanities)
History

Social Sciences
Anthropology
Archeology
Cultural Studies

Publisher Eagle Hill Foundation

Publication type Journals

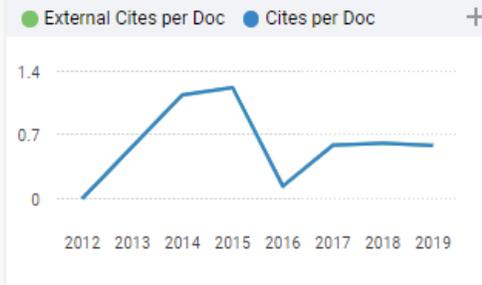
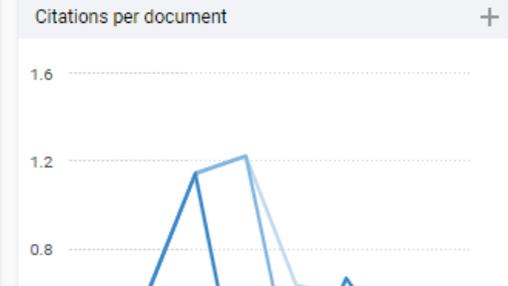
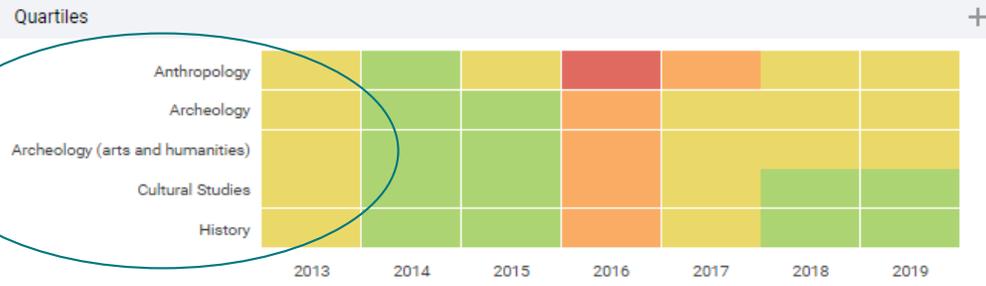
ISSN 19351933, 19351984

Coverage 2012, 2014-2020

 [Join the conversation about this journal](#)

7

H Index



Journal Citation Reports

- Access via the Library's [Web of Science](#) subscription
- Smaller content set than Scopus
- Ranks journals indexed in the Web of Science by Journal Impact Factor
- Journals are assigned a rank by percentiles: Q1 – Q4

NEW ENGLAND JOURNAL OF MEDICINE

Journal Impact Factor™

2021 Five Year
176.079 **125.115**

JCR Category	Category Rank	Category Quartile
MEDICINE, GENERAL & INTERNAL <i>in SCIE edition</i>	2/172	Q1

Source: Journal Citation Reports 2021. [Learn more](#)

Journal Citation Indicator™ New

2021 2020
22.26 **26.14**

JCI Category	Category Rank	Category Quartile
MEDICINE, GENERAL & INTERNAL <i>in SCIE edition</i>	1/329	Q1

The Journal Citation Indicator is a measure of the average Category Normalized Citation Impact (CNCI) of citable items (articles and reviews) published by a journal over a recent three year period. It is used to help you evaluate journals based on other metrics besides the Journal Impact Factor (JIF).

[Learn more](#)



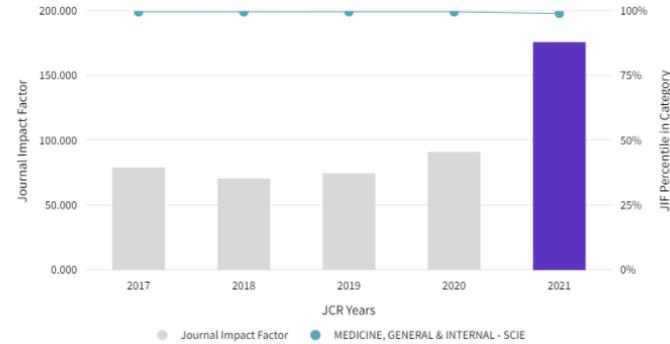
NEW ENGLAND JOURNAL OF MEDICINE

2021 JOURNAL IMPACT FACTOR & PERCENTILE RANK IN CATEGORY

The Journal Impact Factor (JIF) is a journal-level metric calculated from data indexed in the Web of Science Core Collection. It should be used with careful attention to the many factors that influence citation rates, such as the volume of publication and citations characteristics of the subject area and type of journal. The Journal Impact Factor can complement expert opinion and informed peer review. In the case of academic evaluation for tenure, it is inappropriate to use a journal-level metric as a proxy measure for individual researchers, institutions, or articles.

176.079

2021 Journal Impact Factor



Rank by Journal Citation Indicator (JCI)

Journals within a category are sorted in descending order by Journal Citation Indicator (JCI) resulting in the Category Ranking below. A separate rank is shown for each category in which the journal is listed in JCR. Data for the most recent year is presented at the top of the list, with other years shown in reverse chronological order.

Only journals which have a calculated JCI value are included in the JCI ranking. The total number of journals displayed in this ranking may be less than the category overall.

CATEGORY

MEDICINE, GENERAL & INTERNAL

1/329

JCR YEAR	JCI RANK	QUARTILE	JCI PERCENTILE
2021	1/329	Q1	99.85 <div style="width: 100%; background-color: purple;"></div>
2020	1/315	Q1	99.84 <div style="width: 100%; background-color: grey;"></div>
2019	1/312	Q1	99.84 <div style="width: 100%; background-color: grey;"></div>
2018	1/304	Q1	99.84 <div style="width: 100%; background-color: grey;"></div>
2017	1/298	Q1	99.83 <div style="width: 100%; background-color: grey;"></div>

Content metrics

Source data

This file shows the breakdown of document types published by the journal. Citable Items are Articles and Reviews. For the purposes of calculating JIF, a JCR year considers the publications of that journal in the two prior years.

345 total citable items

	ARTICLES	REVIEWS	COMBINED (C)	OTHER DOCUMENT TYPES (O)	PERCENTAGE
NUMBER IN JCR YEAR 2021 (A)	302	43	345	1,127	23%
NUMBER OF REFERENCES (B)	8,866	2,958	11,824	5,380	69%
RATIO (B/A)	29.4	68.8	34.3	4.8	

Average JIF Percentile

The Average Journal Impact Factor Percentile takes the sum of the JIF Percentile rank for each category under consideration, then calculates the average of those values.

ALL CATEGORIES AVERAGE

99.13

EDITION

Science Citation Index Expanded

MEDICINE, GENERAL & INTERNAL

99.13

Ulrichsweb Serials Database

- Access through the [Library's Databases page](#)
- A database of journal titles
- Knowing where a journal is indexed is **CRITICAL**
- Provides practical information about current status, publication patterns, refereed, academic/scholarly, open access etc.

Title	International Journal of Mechatronics and Automation
ISSN	2045-1067
Publisher	Inderscience Publishers
Country	United Kingdom
Status	Active
Frequency	Quarterly
Language of Text	Text in: English
Refereed 	Yes
Abstracted / Indexed	Yes
Serial Type	Journal
Content Type	Academic / Scholarly
Format	Online
Website	http://www.inderscience.com/jhome.php?jcode=ijma
Description	Provides an international forum to report latest developments from interdisciplinary theoretical studies, computational algorithm

- ▶ **Subject Classifications**
- ▶ **Additional Title Details**
- ▶ **Publisher & Ordering Details**
- ▶ **Online Availability**
- ▼ **Abstracting & Indexing**

Abstracting & Indexing Databases

- EBSCOhost
 - [Inspec](#), coverage dropped
- Elsevier BV
 - [Scopus](#), 2014-
- Gale
 - [Gale Academic OneFile](#)
 - [InfoTrac Custom](#), 3/2011-
- Ovid
 - [Inspec](#), coverage dropped
- ProQuest
 - [Civil Engineering Abstracts](#), Selective
 - [Computer and Information Systems Abstracts \(Online\)](#), Core
 - [Earthquake Engineering Abstracts](#), Selective
 - [Electronics and Communications Abstracts \(Online\)](#), Core
 - [Engineering Research Database](#), Core
 - [Mechanical & Transportation Engineering Abstracts](#), Core
 - [SciTech Premium Collection](#), coverage dropped
 - [Technology Collection](#)
 - [Technology Research Database](#), Core

Narrow Results

▼ Key Features

Sort: Count | [Alpha](#)

- Abstracted or Indexed (316)
- Website URL (290)
- Available Online (287)
- Refereed / Peer-reviewed (281)
- Copyright Clearance Center (CCC) (233)
- Electronic-only (106)
- Table of Contents (69)
- Journal Citation Reports (51)
- Open Access (41)
- Magazines for Libraries review (23)

▶ Serial Types

▶ Formats

▶ Content Types

▶ Publication Status

▶ Subject Areas

▶ Publishers

▶ Online Providers

▶ Edition Types

anced Search

to List  Email 

Country

- United Kingdom
- India
- Switzerland
- Russian Federation
- Russian Federation
- Russian Federation
- Switzerland
- United Kingdom

Scopus



Scopus has great functionality:

- Search the Journal title and get details such as metrics and rankings
- Search on an author and look at which titles they're publishing in
- Search on a topic and evaluate journal titles in the results

Sources

Title

i Improved Citescore
 We have updated the CiteScore methodology to ensure a more accurate measure of research impact, earlier. The updated methodology counts the citations received in 2016-2019 to articles, reviews, conference papers, book chapters and data papers published in 2016-2019, and divides this by the number of publications published in 2016-2019. The previous CiteScore years (ie. 2018, 2017, 2016...).
[View CiteScore methodology.](#)

Filter refine list

Apply Clear filters

Display options

Display only Open Access journals

Counts for 4-year timeframe

No minimum selected

Minimum citations

Minimum documents

41,3

Source details

Feedback >

Journal of Coastal Research

Scopus coverage years: from 1984 to Present

Publisher: Coastal Education & Research Foundation, Inc.

ISSN: 0749-0208 E-ISSN: 1551-5036

Subject area: Earth and Planetary Sciences: Earth-Surface Processes Environmental Science: Ecology Environmental Science: Water Science and Technology

[View all documents >](#)

[Set document alert](#)

[Save to source list](#) [Journal Homepage](#)

[find it](#)

CiteScore 2019
1.3

SJR 2019
0.359

SNIP 2019
0.516

CiteScore CiteScore rank & trend Scopus content coverage

i Improved CiteScore methodology
 CiteScore 2019 counts the citations received in 2016-2019 to articles, reviews, conference papers, book chapters and data papers published in 2016-2019, and divides this by the number of publications published in 2016-2019. [Learn more >](#)

CiteScore 2019

$$1.3 = \frac{2,778 \text{ Citations } 2016 - 2019}{2,064 \text{ Documents } 2016 - 2019}$$

Calculated on 06 May, 2020

CiteScoreTracker 2020

$$0.8 = \frac{2,046 \text{ Citations to date}}{2,489 \text{ Documents to date}}$$

Last updated on 07 September, 2020 • Updated monthly

IPCC, Geneve, Switzerland [Show all author info](#)

[57203560824](#) [Connect to ORCID](#)

[Edit profile](#) [Set alert](#) [Potential autho](#)

Metrics overview

179

Documents by author

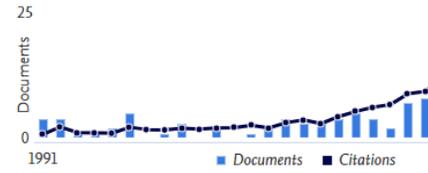
3134

Citations by 2580 documents

28

[h-index: View h-graph](#)

Document & citation trends



[Analyze author output](#)

[Citation overview](#)

179 Documents

Cited by 2580 Document

Analyze author output

[Back to author details page](#)

Newman, Peter William G.

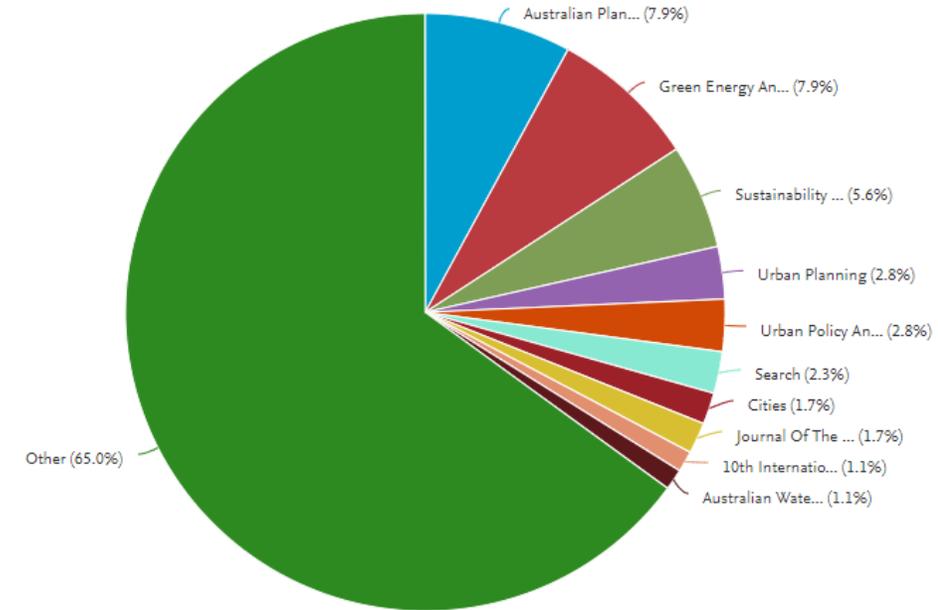
IPCC, Geneve, Switzerland

Author ID:57203560824

Source ↓	Documents ↑
Australian Planner	14
Green Energy And Technology	14
Sustainability Switzerland	10
Urban Planning	5
Urban Policy And Research	5
Search	4
Cities	3
Journal Of The American Planning Association	3
10th International Conference On Healthy Buildings 2012	2

Documents by source

177



Document search

Documents Authors Affiliations [Advanced](#)

Search

"fly in fly out" OR "fly

E.g., "Cognitive architectures" AN

160 document results

TITLE-ABS-KEY ("fly in fly out" OR "fly-in fly-out")

[Edit](#) [Save](#) [Set alert](#) [Set feed](#)

Search within results...



[Documents](#) [Secondary documents](#) [Patents](#)

[Analyze search results](#)

Refine results

[Limit to](#) [Exclude](#)

Access type ⓘ

Open Access (26) >

Other (134) >

Year ^

All [Export](#) [Download](#) [View citation overview](#) [View cited by](#) [Add](#)

Document title

1 One Health promotion and the politics of dog management in remote, northern Australian communities
Open Access

[View abstract](#) [find it](#) [Related documents](#)

Analyze search results

[Back to results](#)

TITLE-ABS-KEY ("fly in fly out" OR "fly-in fly-out")

160 document results

Source ↓	Documents ↑
<input checked="" type="checkbox"/> Rural And Remote Health	8
<input checked="" type="checkbox"/> Australian Journal Of Rural Health	6
<input checked="" type="checkbox"/> Journal Of Health Safety And Environment	6
<input checked="" type="checkbox"/> Ausimm Bulletin	5
<input checked="" type="checkbox"/> Australian Health Review	4
<input type="checkbox"/> Health Promotion Journal Of Australia	4
<input type="checkbox"/> Resources Policy	4
<input type="checkbox"/> Australian Geographer	3
<input type="checkbox"/> Australian Mining	3

Excellence in Research Australia (ERA) journals list

The 2023 Submission Journal List is [here](#)

- Lists journals eligible for ERA submissions in 2023
- 2023 list has included 26,246 titles
- No ranking data
- Point in time - may not include newer titles
- Useful for Fields of Research (FoR) codes



ERA 2023 Submission Journal List

This file contains the ERA 2023 Submission Journal List. There are 26,241 journals included in the list. For each journal, the list includes:

ERA Journal Id	Title	Foreign Title	FoR 1	FoR 1 Name	FoR 2	FoR 2 Name	FoR 3	FoR 3 Name	ISSN 1	ISSN 2
1	Abstract and Applied Analysis		4904	Pure mathematics					1085-3375	1687-0409
2	ACM Transactions on Mathematical Software		4606	Distributed computing and systems software	4613	Theory of computation	4901	Applied mathematics	0098-3500	1557-7295
3	Acta Applicandae Mathematicae		4901	Applied mathematics	4904	Pure mathematics			0167-8019	1572-9036
4	Acta Arithmetica		4901	Applied mathematics	4904	Pure mathematics			0065-1036	1730-6264
5	Acta Mathematica		4904	Pure mathematics					0001-5962	1871-2509
6	Studia Universitatis Babes-Bolyai Mathematica		4904	Pure mathematics					0252-1938	2065-961X
7	Acta Mathematica Hungarica		4904	Pure mathematics					0236-5294	1588-2632
9	Acta Mathematica Sinica		4901	Applied mathematics	4904	Pure mathematics			0583-1431	1439-7617
10	Acta Mathematica Vietnamica		4904	Pure mathematics	4905	Statistics			0251-4184	2315-4144
11	Acta Numerica		4901	Applied mathematics	4905	Statistics			0962-4929	1474-0508
13	Advanced Nonlinear Studies		4901	Applied mathematics	4904	Pure mathematics	4905	Statistics	1536-1365	2169-0375
14	Information Resources Management Journal		4609	Information systems					1040-1628	1533-7979
16	Advances in Applied Mathematics		4901	Applied mathematics	4904	Pure mathematics			0196-8858	1090-2074
17	Advances in Computational Mathematics		4901	Applied mathematics	4903	Numerical and computational ma			1019-7168	1572-9044
18	Advances in Differential Equations		4904	Pure mathematics					1079-9389	
19	Advances in Geometry		4904	Pure mathematics					1615-715X	1615-7168
20	Advances in Mathematics		4904	Pure mathematics	4901	Applied mathematics	4902	Mathematical physics	0001-8708	1090-2082
21	Advances in Theoretical and Mathematical Physics		4902	Mathematical physics	5107	Particle and high energy physics			1095-0753	1095-0761
22	Aequationes Mathematicae		4904	Pure mathematics					0001-9054	1420-8903
24	Algebraic and Geometric Topology		4904	Pure mathematics					1472-2739	1472-2747
25	Algebras and Representation Theory		4904	Pure mathematics					1386-923X	1572-9079
26	Algorithmica		MD	Multidisciplinary					0178-4617	1432-0541

Discipline lists

- Australian Business Deans Council List - ABDC List
- Harzings Journal Quality List
- Cabells – subscription based
- Chartered Association of Business Schools – Academic Journal Guide
- Washington & Lee Library Journal Rankings (Law)
- European Reference index for the Humanities (ERIH)
- CORE Rankings portal – now focusing on [conference rankings](#)

Check with your Faculty Librarians for lists in your discipline

2019 ABDC Journal Quality List

6 December 2019

Here is the **2019 Australian Business Deans Council (ABDC) Journal Quality List**

The 2019 List follows an extensive review conducted by Expert Panels, which assess journals in the fields of Accounting; Economics; Finance including Actuarial Studies; Information Systems; Management; Marketing; and Tourism; and other areas.

We wish to thank the seven Panel Chairs for their outstanding leadership, the Panel Members for their expert advice, and the ABDC Steering Group for their important input during the review process.

The 2019 List endorses 2,682 journal entries with the following classifications:

- A* 7.41% (199)
- A 24.27% (651)
- B 31.69% (850)
- C 36.61% (982)

It includes 144 upgrades; 17 downgrades; the addition of 157 new journals; and

In 2019, for the first time in the history of the ABDC Journal Quality List, the number of journals added.

The removal of 241 journals from the previous (2016) ABDC List is the result of a review that continues to assist business researchers to target appropriate, quality outlets for their research.

All journals on the List must meet the substantive business element test and fall within the appropriate (FoR) codes.

It is just over a decade since we launched the Journal Quality List and so, in the spirit of transparency, we consulted our stakeholders as part of a review into the List's frequency, methodology, and scope.

ABDC President, Professor David Grant

Journal Title	Publisher	ISSN	ISSN Onlin	Year Incep	Field of Re	2019 Ratir
AUSTRALIAN BUSINESS DEANS COUNCIL						
Current at 6 December 2019						
4OR	Springer Nature	1619-4500	1614-2411	2003	1503	B
AACE International Transactions	AACE International	1528-7106	1528-7106	1967	1503	B
Abacus	Wiley-Blackwell Publishing	0001-3072	1467-6281	1965	1501	A
Academia Economic Papers	Institute of Economics, Ac	1018-161X		1973	1402	C
Academy of Accounting and Financial St	Academy of Accounting ar	1096-3685		1997	1501	C
Academy of Management Annals	Academy of Management	1941-6520	1941-6067	2008	1503	A*
Academy of Management Discoveries	Academy of Management	2168-1007		2015	1503	A
Academy of Management Journal	Academy of Management	0001-4273	1948-0989	1958	1503	A*
Academy of Management Learning and	Academy of Management	1537-260X	1944-9585	2002	1503	A*
Academy of Management Perspectives	Academy of Management	1558-9080	1943-4529	1987	1503	A
Academy of Management Review	Academy of Management	0363-7425	1930-3807	1976	1503	A*
Academy of Marketing Studies Journal	Jordan Whitney Enterprise	1095-6298	1095-6298	1980	1505	B
Accident Analysis and Prevention	Elsevier	0001-4575	1879-2057	1969	1507	A*
Accountancy Business and the Public In	Association for Accountan	1745-7718		2002	1501	B
Accounting Accountability and Performa	Griffith University	1445-954X		1995	1501	C
Accounting and Business Research	Taylor & Francis Online	0001-4788	2159-4260	1970	1501	A
Accounting and Finance	Wiley-Blackwell Publishing	0810-5391	1467-629X	1961	1501	A
Accounting and Taxation	Institute for Business and	1944-592X		2007	1501	C
Accounting and the Public Interest	American Accounting Assc	1530-9320		2001	1501	B
Accounting Auditing and Accountability	Emerald Group Publishing	0951-3574	1758-4205	1988	1501	A*
Accounting Education	Taylor & Francis Online	0963-9284	1468-4489	1992	1501	A
Accounting Educators Journal	Academy of Accounting Ec	1041-0392		1988	1501	B
Accounting Forum	Taylor & Francis Online	0155-9982	1467-6303	2004	1501	B

marketing

Filters

Disciplines CCI Altmetric Report Peer Review Open Access **Call For Papers** More +

Elsevier, Inc.
Journal of Business Research
USA Monthly Hybrid Nov 30
CCI Snapshot
Altmetric Report Median Mentions/Article: 80

Taylor & Francis, Ltd.
Journal of Current Issues & Research in Advertising
Canada 3 Times/Year Hybrid Jun 1
CCI Snapshot
Altmetric Report Median Mentions/Article: 20

Emerald Group Publishing Limited
Journal of Global Mobility
Denmark Quarterly Hybrid Mar 31
CCI Snapshot
Altmetric Report Median Mentions/Article: 25

Emerald Group Publishing Limited
Journal of Services Marketing
Australia 7 Times/Year Hybrid Dec 10
CCI Snapshot
Altmetric Report Median Mentions/Article: 74

Taylor & Francis, Ltd.
Journal of Strategic Marketing
United Kingdom 8 Times/Year Hybrid Jan 1
CCI Snapshot
Altmetric Report Median Mentions/Article: 35

Filters

Call For Papers More +

- Difficulty of Acceptance
- Invited Articles
- Acceptance Rate
- Time to Publication
- Time to Review
- Frequency of Issue
- Publisher
- Country of Origin

CCI Snapshot

CCI Snapshot
Altmetric Report Median Mentions/Article: 8

CCI Snapshot
Altmetric Report Median Mentions/Article: 1

Harvard Business Publishing
Harvard Business Review
 USA Bi-Monthly Traditional

About Metrics Contact

Accounting, Economics & Finance, Management, Marketing
 Disciplines

Business Persons
 Audience

Bi-Monthly
 Frequency of Issue

SUBMISSION

Web Method 31-50% Invited articles 5% Acceptance Rate

See Manuscript Guidelines Length Chicago Manual of Style

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