

Research Data Management Plan

Get To The Punchline: a investigation of the growth of the Twitter platform usage and it's effect on writing length in the Perth comedy community

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1 Research Project Details

1.1 Research project title

Get To The Punchline: a investigation of the growth of the Twitter platform usage and it's effect on writing length in the Perth comedy community

1.2 Research project summary

To explore the changing skill sets of professional comedy writers in light of the emergence of Twitter as a viable communication platform in the comedic writing field.

Participants will be invited to a private online forum that asks questions related to their skill sets in writing material to offline and online contexts. They will also be invited to complete an anonymous survey addressing the same subject matter.

In order to explore this research topic, the following objectives will be addressed:

1. Analyse applicable social media communication patterns.
2. Compare and contrast the online communication habits of students enrolled in the Creative Writing - Humour/Comedy program at Curtin with those of the broader Perth industry.
3. Discuss possible implications and changes that can be made to the teaching and practise of professional humour/comedy writing in Australia.

1.3 Keywords

professional writers, linguistic changes, social media, Australia, education, twitter, comedians, comedy, humour, tweets, chucklemerchant

2 Research Project Data Details

2.1 Research project data summary

This research will record consented responses from participants with a professional comedy writing background and from participants in the Humour/Comedy writing program at Curtin. Information will be gathered from a discussion forum, where responses will be recorded verbatim. The data gathered will reflect participants educated response and demonstration of skills related to writing and audience engagement and the Internet. The responses of the two groups will then be coded using Gunston's Classification of Writing Devices for Comedians and the results compared.

The information will be recorded at the end of each day on a shared Google Drive account that will be created for use solely to do with this project. Access to this account will be restricted to the student and the supervisor. The data will also be backed up onto an external hard drive that will be retained by the student.

2.2 Will the data be identifiable

- Non-identifiable — data which has never been labelled with individual identifiers

2.3 Will data, including biospecimens, be sent overseas?

No

2.4 Data organisation and structure

Daily logs of participant activity will be saved as distinct data entries. The title of each entry will be formatted with the following structure, "username-topic-forum-date.docx". As the independent research will only be running for a short amount of time (one month), the use of this filing system will be concise and easy to navigate. Each entry will also utilise the use of appropriate coding and tags relating to which participant group the user belongs in.

The back up of this data that will be saved to the external hard drive will be saved in a PDF format.

In addition to this, progressive copies of all data will be saved to Curtin's internal system on the R: Drive weekly.

3 Research Project Data Storage, Retention and Dissemination Details

3.1 Storage arrangements

As the research will be collected online, it will be transferred daily onto the private Google Drive whose access is restricted to only the student and the supervisor. The benefits of using this system includes the fact that it protects data from isolated computer errors. Due to the nature of the data set, the uploads are minimal and therefore will not be too labour intensive.

Data will be also backed up daily onto a password protected external hard drive. This will be kept by the student in a private office location.

In addition to this, a copy of all data will be saved to Curtin's internal system on the R: Drive.

3.2 Estimated data storage volume

It is estimated the requirements will be below two gigabytes. Data collected will only be written values. Data analysis will be of a similar nature. No multimedia files will be utilised.

3.3 Safeguarding measures

The use of external storage guarantees that data can be saved securely to a private database that can only be accessed by approved email accounts. This means access to data can be restricted to supervisor and student. The use of this cloud system also means that if there is a system failure on an isolated computer, the data can still be accessed with approved user credentials from another device.

The information will also be backed up daily onto an external hard drive that will be password protected. This hard drive will be retained by the student and physically will be kept in a secure cabinet at the student's residence.

A copy will also be kept on the Curtin R: Drive to prevent any possibility of data loss.

3.4 Retention requirements

7 years (All other research with outcomes that are classed as Minor)

3.5 Collaboration

The research project is part of an Masters degree in Creative Writing at the Curtin University of Technology. Patrick Lesterson (principal investigator) and Humphrey Barries (research supervisor) will have access to the data that is collected as part of

the research.

3.6 Data dissemination

The data will be published in my thesis and journal publications. I will be disseminating further through conferences and other associated research. All data disseminated in this way will be in de-identified form, unless I have the express permission from any participant to be identified for any particular reason.

3.7 Embargo period

Anonymised data will be available once the thesis and all journal articles associated with this study have been published unless otherwise negotiated.

Requests for data sharing that come before the end of the embargo period will be considered on a case-by-case basis by the principal investigator.