

Business Source Ultimate – searching for industry profiles

There are several ways of searching for industry profiles on Business Source Ultimate and there are a number of industry reports available that are produced by different publishers.

1. Search on an industry and the term “industry profile”

The screenshot shows the EBSCOhost search interface. The search bar contains the term "retailing" and the second field contains the phrase "Industry profile". The search results page displays two entries:

- 1. MarketLine Industry Profile: Apparel Retail in Malaysia.**
Apparel Retail Industry Profile: Malaysia. Aug2021, p1-47. 47p.
Subjects: Clothing industry; Retail industry; Malaysia; Fast Retailing Co. Ltd.; H & M Hennes & Mauritz AB; Parkson Holdings Bhd; AEON Co. Ltd.; Other Apparel Knitting Mills; Cut and Sew Apparel Contractors; Clothing and clothing accessories merchant wholesalers; Other Clothing Stores; All other clothing stores; Family Clothing Stores; All other miscellaneous general merchandise stores; All other miscellaneous store retailers (except beer and wine-making supplies stores); All Other Miscellaneous Store Retailers (except Tobacco Stores)
HTML Full Text PDF Full Text (1.8MB)
- 2. MarketLine Industry Profile: Apparel Retail in Thailand.**
Apparel Retail Industry Profile: Thailand. Aug2021, p1-47. 47p.
Subjects: Clothing industry; Retail industry; Thailand; Fast Retailing Co. Ltd.; H & M Hennes & Mauritz AB; Central Retail Corp.; Industria de Diseño Textil SA; Other Apparel Knitting Mills; Cut and Sew Apparel Contractors; Clothing and clothing accessories merchant wholesalers; Other Clothing Stores; All other clothing stores; Family Clothing Stores; All other miscellaneous general merchandise stores; All other miscellaneous store retailers (except beer and wine-making supplies stores); All Other Miscellaneous Store Retailers (except Tobacco Stores)
HTML Full Text PDF Full Text (1.8MB)

2. Search an industry and select Publication Type as INDUSTRY PROFILE

The screenshot shows the EBSCOhost search interface with the search term "Telecommunications". Below the search bar, the "Search Options" section is expanded, showing the following settings:

- Search Modes and Expanders:** Boolean/Phrase is selected.
- Apply related words:** Unchecked.
- Also search within the full text of the articles:** Unchecked.
- Apply equivalent subjects:** Checked.
- Limit your results:** Full Text, Peer Reviewed, and Publication are all unchecked.
- References Available:** Unchecked.
- Published Date:** Start month: Month, Start year: [], End month: Month, End year: [].
- Publication Type:** A dropdown menu is open, showing options: Dissertation, Government Documents, Grey Literature, and Industry Profile. "Industry Profile" is selected and highlighted with a red arrow.

3. Search by the publisher of market or industry reports that are included in the database and select an industry. Examples include:

- BMI Research
- Marketline
- Barnes Reports (US and worldwide reports)
- FRPT (for industry snapshots)

The screenshot shows the EBSCOhost search interface. The search bar contains 'BMI Research' and 'telecommunications'. The search results page displays two results:

- BMI Research: Tanzania Telecommunications Report.**
Tanzania **Telecommunications** Report. 2022 Q4, Issue 4, p1-61. 62p.
Subjects: **Telecommunication**, Tanzania, Airtel Africa PLC, Vodacom Pty. Ltd.; Millicom International Cellular SA, **Telecommunications** Resellers, Other **telecommunications**, Communication Equipment Repair and Maintenance; All Other **Telecommunications**
PDF Full Text (5.2MB)
- BMI Research: Uganda Telecommunications Report.**
Uganda **Telecommunications** Report. 2022 Q4, Issue 4, p1-59. 60p.
Subjects: **Telecommunication**, Uganda, Uganda Telecom Ltd., Airtel Africa PLC; MTN Group Ltd.; Communication Equipment Repair and Maintenance; Other **telecommunications**, **Telecommunications** Resellers; All Other **Telecommunications**
PDF Full Text (5MB)

The screenshot shows the EBSCOhost search interface. The search bar contains 'Marketline' and 'telecommunications'. The search results page displays three results:

- MarketLine Industry Profile: Wireless Telecommunication Services in New Zealand.**
Wireless **Telecommunication** Services Industry Profile: New Zealand. Apr2022, p1-40. 40p.
Subjects: Wireless **telecommunication** services industry, **Telecommunication**, New Zealand, Vodafone Group PLC; Spark New Zealand Ltd., Two Degrees Mobile Ltd., Other **telecommunications**, **Telecommunications** Resellers; Communication Equipment Repair and Maintenance; All Other **Telecommunications**; Wireless **Telecommunications** Carriers (except Satellite)
HTML Full Text **PDF Full Text** (1.5MB)
- MarketLine Industry Profile: Wireless Telecommunication Services in Russia.**
Wireless **Telecommunication** Services Industry Profile: Russia. Apr2022, p1-45. 45p.
Subjects: Wireless **telecommunication** services industry, **Telecommunication**, Russia; Mobile TeleSystems PJSC; Tele2 AB; Other **telecommunications**, Communication Equipment Repair and Maintenance; **Telecommunications** Resellers; All Other **Telecommunications**; Wireless **Telecommunications** Carriers (except Satellite)
HTML Full Text **PDF Full Text** (1.6MB)
- MarketLine Industry Profile: Telecommunication Services in Pakistan.**

New Search Publications Company Information Thesaurus Cited References More

EBSCOhost Searching: Business Source Ultimate Choose Databases

Barnes Reports Select a Field (optional) Search

AND telecommunications Select a Field (optional) Clear

AND Select a Field (optional) (+) (-)

Basic Search Advanced Search Search History

Refine Results Search Results: 1 - 10 of 36

Current Search

Boolean/Phrase: Barnes Reports AND telecommunications

Expanders: Apply equivalent subjects

Limiters: Published Date: 20200101-20231231

Limit To: Full Text, References Available, Peer Reviewed

From: 2020 To: 2023

Show More

- Barnes Reports: Wired Telecommunications Carriers Industry (NAICS 517311).**
 United States Wired Telecommunications Carriers Industry Report. 2023, p1-184. 184p.
 Subjects: Telecommunication. Sales reporting, Employment, Payrolls, United States, Payroll Services; Bookkeeping, payroll and related services; All Other Telecommunications. Communication Equipment Repair and Maintenance; Telecommunications Resellers; Other Telecommunications
 HTML Full Text PDF Full Text (1.4MB)
- Barnes Reports: Satellite Telecommunications Industry (NAICS 51741).**
 United States Satellite Telecommunications Industry Report. 2023, p1-184. 184p.
 Subjects: Telecommunication. Sales reporting, Employment, Payrolls, United States, Payroll Services; Bookkeeping, payroll and related services; All Other Telecommunications. Communication Equipment Repair and Maintenance; Telecommunications Resellers; Other Telecommunications
 HTML Full Text PDF Full Text (1.3MB)
- Barnes Reports: Telecommunications Resellers Industry (NAICS 517911).**
 United States Telecommunications Resellers Industry Report. 2023, p1-184. 184p.
 Subjects: Telecommunication. Sales reporting, Employment, Payrolls, United States, Payroll Services; Bookkeeping, payroll and related services; All Other Telecommunications. Communication Equipment Repair and Maintenance; Telecommunications Resellers; Other Telecommunications

New Search Publications Company Information Thesaurus Cited References More

EBSCOhost Searching: Business Source Ultimate Choose Databases

FRPT Select a Field (optional) Search

AND Telecommunications Select a Field (optional) Clear

AND Select a Field (optional) (+) (-)

Basic Search Advanced Search Search History

Refine Results Search Results: 1 - 10 of 9,222

Current Search

Boolean/Phrase: FRPT AND Telecommunications

Expanders: Apply equivalent subjects

Limit To: Full Text, References Available, Peer Reviewed

From: 2013 To: 2022

Show More

Source Types: All Results, Industry Profiles (9,222)

- Telecom Industry Snapshot FRPT Research.**
 FRPT- Telecom Snapshot. 12/5/2017, p1-41. 41p.
 Subjects: Telecommunication. India, Bharti Airtel Ltd.; Other telecommunications; All Other Telecommunications. Communication Equipment Repair and Maintenance; Telecommunications Resellers
 PDF Full Text (27.7MB)
- Vodafone Idea accepts four-year payment moratorium on AGR dues.**
 FRPT- Telecom Snapshot. 11/5/2022, p1-2. 2p.
 Subjects: Telecommunication. Economic sanctions, Vodafone Idea Ltd.; Other telecommunications; All Other Telecommunications. Communication Equipment Repair and Maintenance; Telecommunications Resellers
 PDF Full Text (379KB)
- Telecom reform package infuses optimism, reduces risk to industry structure.**
 FRPT- Telecom Snapshot. 11/5/2022, p16-17. 2p.
 Subjects: Telecommunication. Reforms, India, Telecommunications Resellers; Other telecommunications. Communication Equipment Repair and Maintenance; All Other Telecommunications
 PDF Full Text (382KB)